

Art Hop 2019
Artist Guidelines
Event Date: April 27, 2019 from 11:00am 5:00pm
and April 28, 2019 from 10:00am-3:00pm

Please only apply if you can be onsite at the event during the above times.

Deadline for Application Submission: Tuesday, February 15th, 2019

Artist eligibility: Artists creating original work in all mediums are welcome to apply. Preference given to artists age 18 or older, who live or work in Maryland, the District of Columbia, or Virginia. Artists should be prepared to exhibit at least 10 original pieces.

Artist Categories: Ceramics, Digital Art, Drawing, Fiber Arts, Glass, Jewelry, Metalwork, Mixed Media, Painting, Photography, Printmaking, Sculpture Woodworking.

Artist Participation Fee: \$75, due after notification of acceptance.

Application: Upon receipt of your application (when you hit the SUBMIT button) you will receive an immediate message to the email address you have indicated to notify you that your application was received. If you do not receive this email, we have not received your application.

Notification: You will be notified by March 1, 2019 if you have been selected and provided with information on your host business.

Selection Process: A jury selects the participating artists and assigns them to a Takoma host business. Art Hop Takoma will accommodate as many artists as possible, however, the number of spaces is contingent upon the businesses of Takoma and is not under the control of the event organizers. The jury will select artists based on the following criteria: (a) Is the art original and creative? (b) Will the art be appropriate for participating businesses? (c) Will the art be appropriate for an audience of many ages? (d) Will the art have a culturally diverse appeal?

Number of pieces of artwork: The exhibition space varies from business to business, but each artist should have at least 10 pieces available for the event. Artists are encouraged to offer pieces at a variety of price-points. Offering digital prints, printed clothing/fabrics, stickers, etc. of work is encouraged.

Important Dates:

Application deadline: 2/15/19

Jury: week of 2/17/19

Artist and business matching: week of 2/24/19

Artist notification: by 3/1/19

Event weekend: 4/27/19-4/28/19

Set-up of artwork and coordination with host business: It is the responsibility of the artist to contact their assigned host business and set up a meeting by March 15th, 2019. Artist is encouraged to carefully look over the space, arrange set up, and discuss weekend details. The Old Takoma Business Association/Main Street Takoma will provide artists with the appropriate contact information for their host business and can assist if the artist or business has difficulty connecting. The set-up of artwork is the responsibility of the artist, in conjunction with the host business. Artists must provide all materials necessary for displaying their art (e.g., picture hangers, easels). The business owner has the final say in the placement of art. The art should be set up at the business no later than the Thursday, April 25th, 2019 unless the logistics of the art or the exhibition space necessitates a later set-up. Please note that the businesses will be open for usual business operations. Please be sensitive to that and their customers.

Hours: Art Hop runs from 11:00am-5:00pm on Saturday and 10:00am-3:00pm on Sunday. Art Hop Artists are expected to be present with their work during these hours or make alternative arrangements with their host business.

Sales commissions: Artists are responsible for processing payments for their work. We encourage participating artists to obtain a mobile credit card reader to process payments. Host businesses will take a 25% commission on the sale of artwork during Art Hop. The artist is responsible for paying all sales tax unless otherwise negotiated with the business. The Old Takoma Business Association/Art Hop Takoma does not take any commission on sales.

Duration of artwork exhibition: All artwork should remain on display at least through the Sunday at 3:00pm of Art Hop Weekend. Artists and businesses are encouraged to make arrangements for the ongoing exhibition of the artwork; however, any display beyond following Art Hop is outside the context of Art Hop, and host businesses and artists must make their own agreements for sales commissions and other terms regarding any prolonged display the artwork. It is the responsibility of each artist to promptly remove their art at the conclusion of Art Hop or at a later time as mutually agreed by the artist and business.

Publicity: Art Hop Takoma will be publicized extensively via press releases, electronic media, posters, flyers, and banners. Artist will be provided with Art Hop graphics and is encouraged to promote Art Hop on website and social media.

By applying to this event, Artist agrees to the following:

Release and Indemnification:

Artist accept all risks associated with any display of artworks or performances hosted by or associated with Art Hop, an Old Takoma Business Association/Main Street Takoma event, including, without limitation, theft, destruction or injury to your artworks due to vandalism, negligence, natural causes or acts of God, or any bodily injury or property damage caused to a third party by your artworks;

Irrevocably and unconditionally release, remise, acquit and discharge the Old Takoma Business Association/ Main Street Takoma, its successors and assigns, and their present and former affiliates, officers, directors, shareholders, employees, agents and representatives (collectively, the "Released Parties") of and from all loses, claims, liabilities, actions, demands, lawsuits, judgments, damages, expenses (including attorney fees) of any kind and nature, whether known or unknown, suspected or unsuspected, disclosed or undisclosed (collectively, "Claims"), that you or your successors or assigns may have or be entitled to claim at any time, now or in the future, or may previously have had or been entitled to claim against any of the Released Parties arising out of or relating to your artworks or the display of your artworks at any time, including, without limitation, any display of the artworks pursuant to this Agreement;

Agree to indemnify and hold harmless each of the Released Parties from all Claims of any third party (including, without limitation, any patron, customer or artist host) that are asserted or that, directly or indirectly, arise out of, relate to, or are connected with (A) any breach of this Agreement by you, (B) your artworks, or (C) any display of your artworks at any time, including, without limitation, any display of your artworks or performances pursuant to this Agreement.