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Takoma Bicycle Opening April 2010 in Takoma Park
Aims to be Old Takoma's Neighborhood Bike Shop

With a special interest in the beginning cyclist and a desire to be the neighborhood bike shop, Takoma Bicycle will open its doors at 7030 Carroll Avenue in Takoma Park, MD at the beginning of April 2010. Takoma Bicycle will sell both new and used bicycles and accessories for adults and children. Used bicycles will be acquired by trade-ins, donations, and even roadside trash picks – anything to keep more bikes out of the landfill. After receiving a thorough inspection and necessary repairs, used bikes will provide Takoma Bicycle's customers with lower cost alternatives to brand new bikes.

Takoma Bicycle is also a full service repair shop which will offer simple fixes to complete tune-ups and overhauls. While they are happy to take care of it for you, Takoma Bicycle's trained staff also enjoys educating novices about the basics of biking, including gear adjustments and fixing flats, so that they maximize their own biking experience.

All types of biking parts and accessories will also be available for sale including tires and tubes, replacement wheels, pedals, grips, shifting components, gear and brake cables, locks, pumps, car racks, helmets, gloves and much more.

Owner Bruce Sawtelle, himself an avid biker and expert mechanic, takes great pleasure in getting people started on a bike. "I really want to be part of the community. I enjoy helping people pick out their first bike and teaching them how to use it so that they get the most out of it," says Sawtelle. Takoma Bikes, under Sawtelle's leadership, will also recommend biking trails, offer maps and provide information on the many area cycling clubs.

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About Takoma Bicycle: A lifetime biking enthusiast, owner Bruce Sawtelle has an extensive knowledge of bikes gained from working at his father's business, Chevy Chase Bicycle, as well as through racing of both road and mountain bikes. He has been a USCF race official, a race organizer and promoter of local road races. While inspired by new biking equipment, Sawtelle is committed to repairing old bikes and helping to make the novice's cycling experience more enjoyable. He is married with two children and lives in College Park, MD where he can often be found biking with his family.

About the Old Takoma Business Association (OTBA): The Old Takoma Business Association's mission is to bring together businesses, residents and community organizations dedicated to developing a vibrant market center, from the Takoma Junction, Maryland, to the Takoma Theatre, DC, and to enhance its unique and historic town setting. OTBA created its Main Street Takoma program 6 years ago as a vehicle to move this mission forward.