



A Call to Artists!

reCYCLE The Art of Tree Project is the second installment of the Old Takoma Business Association's reCYCLE temporary public art series in Old Takoma (Takoma, DC to Takoma Park, MD). reCYCLE is a public art exhibit designed to highlight the art, recycling and environmental conservation cultures of Old Takoma. The art will be installed throughout Old Takoma creating a self-guided, walking tour with the goal of attracting and engaging visitors and showcasing Old Takoma's locally owned and independent businesses.

For 2012, trees are the theme!

There are three opportunities for participation:

Outdoor sculptures:

The OTBA is seeking submissions for temporary art pieces (Sculptures) to be installed along the sidewalks of Old Takoma. Artists are encouraged to create imaginative and whimsical tree-like or tree-related Sculptures, made from a portion of recycled materials. "Tree-like" is proposed as a loosely defined term that is open for interpretation by the Artist. Artists/creators/welders or teams (Artist) are welcome to submit proposals to design and build outdoor Sculptures. The Sculptures will remain in place from June 2012 to October 2012 and then be auctioned off to the public.

Non-sculpture, Visual Art:

The OTBA is currently seeking submissions for non-sculpture Visual Arts pieces (Art) to be installed in an Old Takoma community arts gallery, ArtSpring, that will be a designated stop on the walking tour of Old Takoma. Artists are encouraged to submit imaginative and whimsical tree-like or tree-related visual art pieces. "Tree-like" is proposed as a loosely defined term that is open for interpretation by the Artist. Submissions in most media are welcome including drawing, painting, mixed media, pottery, textile art and photography. Performance and video art will not be accepted due to space limitations.

Installation Art:

The OTBA is seeking submissions for storefront window installations (Install Art) in paint and one opportunity for an in-store chalk wall creation. Storefront and chalk installations will be up for the duration of the exhibit – June-October, 2012. Artists are encouraged to propose imaginative and whimsical tree-like or tree-related sculptures. "Tree-like" is proposed as a loosely defined term that is open for interpretation by the Artist.

Sculpture Requirements:

1. Up to 10 Sculptures will be commissioned by the OTBA.
2. Sculptures may be made out of the Artist's choice of materials. A portion of the materials should be recycled materials. There is not a specific percentage of recycled materials required.
3. The Sculptures should be imaginative, creative, unique and most of all, FUN to look at!
4. Sculptures must be original and created by the Artist. Commercially manufactured items or items produced from commercial kits or molds will not be considered for selection.
5. Sculptures will be installed in a variety of locations and size can vary. Proposals that demonstrate an ability to scale (up or down) are welcomed.
6. Sculptures must be able to be created and delivered in approximately 60 days. Please see "Important Dates" herein.

7. Sculptures will be in close proximity to the public in a busy urban environment so they should be sturdy and stable. Any moving parts should be well-tested for durability.
8. Sculptures must be designed for an outdoor exhibit and must be treated to withstand the elements.
9. Sculptures may be placed on public or private spaces and on grass or dirt. Artists are welcome to propose alternative locations for Sculpture installation (e.g. mounting, wrapping, hanging).
10. All Sculpture proposals should contain detailed installation information. The Artist should include components for installation on Sculpture.
11. Sculptures must be able to be delivered, moved and installed without the use of cranes or special equipment.
12. Artists will receive information about their Sculpture's location in advance. The OTBA reserves the right to reassign a location as necessary.
13. Artists are responsible for transporting their Sculptures to an arranged site in early June, 2012. Exact date to be arranged with Artist.
14. Artists will direct the installation process. The OTBA will provide installation resources to support the installation.
15. Sculptures will remain installed for up to 4 months and then be auctioned off to the public for continued enjoyment.
16. While installed in Old Takoma, the Artist may be asked to return to make repairs, if necessary.
17. This is a public, family-friendly exhibit. Sculptures proposals that depict nudity or violence will be not accepted.
18. Naming the Sculpture is preferred, but not required.
19. The OTBA reserves the right to photograph and reproduce any entry submitted for publicity purposes.
20. Sculptures that that can demonstrate mass public appeal and salability will be looked upon favorably.
21. **All Sculptures become the property of the Old Takoma Business Association upon delivery by the Artist.**

Non-sculpture Visual Art Requirements:

1. Approximately 10 Visual Arts works will be selected by the Old Takoma Business Association.
2. Submissions in a variety of media are welcome including drawing, painting, mixed media, pottery, textile art and photography. Performance and video art will not be accepted due to space limitations.
3. The Art should be imaginative, creative, unique and most of all, FUN to look at!
4. Art must be original and created by the Artist. Commercially manufactured items or items produced from commercial kits or molds will not be considered for selection.
5. Art may of varying sizes and will be installed indoors.
6. Naming the Art is preferred, but not required.
7. Commissioned Artists are responsible for transporting their Art to an arranged site the week of June 6 through June 10, 2011. Exact date to be arranged with Artist.
8. The OTBA reserves the right to photograph and reproduce any entry submitted for publicity purposes.
9. Visual Arts pieces will be available for sale during the exhibit period, June-October 2012. All those not sold will be returned to the Artist upon the conclusion of the exhibit.

Installation Art Requirements:

1. Up to 4 installation art pieces will be commissioned by the Old Takoma Business Association – 3 in paint and 1 in chalk. Other media options for storefront installations will be considered.
2. The Art should be imaginative, creative, unique and most of all, FUN to look at!
3. Art must be able to be created within a timely period and arrangements will be made with selected Artists for access to business location.
4. Exact size of wall and window installations will vary – selected Artists will be provided with exact dimensions upon selection.
5. This is a public, family-friendly exhibit. Art that depict nudity or violence will be not accepted.
6. Naming the Art is preferred, but not required.
7. All Art proposals should contain detailed installation information.
8. The OTBA reserves the right to photograph and reproduce any entry submitted for publicity purposes.

Notification:

Artists will be notified by Friday, April 6, 2012 if their Proposal has been accepted.

Eligibility:

Artists of all ages may submit designs. (If working with a youth group, lead applicant must be at 18 years old or older). Artists from the Maryland, Virginia and Washington, DC area are particularly encouraged to apply.

Selection Process:

Artist proposals will be considered by a team of local art professionals and OTBA business representatives. Proposals will be evaluated using the following selection criteria:

- Proposal meets the requirements provided in this document.
- Creativity and originality of submission.
- Artist's professionalism, past experience and the ability to meet deadlines.
- Suitability of proposed Sculpture or Art for a specific installation location.
- Mass appeal and salability of Sculpture or Art.

Sculpture Application Fee:

- \$20 per proposal

Non-Sculpture, Visual Arts Application Fee:

- \$10 per entry

Installation Art Application Fee:

- None

Sculpture Compensation:

Commissioned Sculpture Artists will receive \$300-\$500 compensation based on the size, scale and complexity of proposed Sculpture and previous experience of Artist. Artist will be paid:

- 50% at the time of selection.
- 50% upon installation of delivered and approved Sculpture.

Non-Sculpture, Visual Arts Compensation:

Commission: 30% of works sold.

Installation Art:

Selected projects will be awarded a stipend of \$50.

Publicity and Recognition:

The OTBA website will include the names of the commissioned Artists and their artwork. Information will also be sent to area media. A public unveiling will take place on Saturday, June 10, 2012 and a public silent auction will occur on Sunday, October 7, 2012; Artists are encouraged to attend both events.

Important Dates (subject to change):

Artist Application Deadline	March 23, 2012, 5pm
Artist Acceptance and Rejection Notification	by April 6, 2012
Delivery of Sculptures and Installation	June 2, June 3, June 9 th 2012
Public Unveiling	June 10, 2012
Public Auction of Sculptures	October 7, 2012
Sculpture De-installation	October 13, 2012

This project was made possible in part by grants from the Takoma Foundation and the Takoma Park Small Community Grant Program and from support from the TPSS CO-OP, Pyramid Atlantic, ArtSpring and Franca Brilliant & Seth Grimes. Graphics by Lblackimp.com.

If you have any additional questions, please contact: Laura Barclay at (240) 535-0187 or laura.oc.barclay@gmail.com.

Artist Application

Artist(s) Name: _____

Applying for: Sculpture Non-Sculpture Visual Art Storefront Installation

Address: _____

City: _____

Phone: _____ Cell: _____

Email: _____

To submit a reCYCLE Proposal, please include the following:

SCULPTURE:

- Application Fee (non-refundable). Please make check payable to the Old Takoma Business Association. Please do not send cash. \$20 per Sculpture application.
- Signed and Completed Application.
- A detailed description of the Sculpture including an overview of the design, method of construction, materials, color plus dimensions including approximate weight of the completed Sculpture.
- Detailed installation information.
- A sketch of the proposed Sculpture.
- Pictures of Artist's previous work that will help the selection committee understand the Artist's design style in .jpg or .tif file format on a CD labeled with artist's name (CD's will not be returned unless a self-addressed stamped business sized envelope is included).
- Artist Statement/biography. Please provide in 150 words or less, preferably in a Word document, included on CD. This material may be used on the Main Street Takoma website and other websites and may be edited.

VISUAL ART:

- Application Fee (non-refundable). Please make check payable to the Old Takoma Business Association. Please do not send cash. \$10 per non-sculpture Visual Art entry.
- Signed and Completed Application.
- Pictures of the previously created Visual Art work.jpg or .tif file format on a CD labeled with artist's name (CD's will not be returned unless a self-addressed stamped business sized envelope is included).

or

- Sketch of proposed new Visual Art piece to be created for the exhibit.
- Artist Statement/biography. Please provide in 150 words or less, preferably in a Word document, included on CD. This material may be used on the Main Street Takoma website and other websites and may be edited.

INSTALLATION ART:

- Signed and Completed Application.
- Sketch of proposed Installation Art piece to be created for the exhibit.
- Artist Statement/biography. Please provide in 150 words or less, preferably in a Word document, included on CD. This material may be used on the Main Street Takoma website and other websites and may be edited.

I have read the Requirements and agree to the terms and conditions set forth by the Old Takoma Business Association and included in these 6 pages of text, called the Call to Artists. With my signature on the Artist Application, I affirm that I have read and agree to abide by all of the terms herein.

Signature _____ Date _____

Payment Enclosed \$_____ Check # _____

Mail* Completed Applications and Application Fee by March 23, 2012 to:

reCYCLE

Old Takoma Business Association

P.O. Box 5440

Takoma Park, MD 20913

*Hand delivery of Proposal can be arranged. Please call Laura Barclay at (240) 535-0187 or laura.oc.barclay@gmail.com.